Law Offices of Joe K. Longley

Civil Prosecution of Insurance Bad Faith

Representing: Insureds, Policyholders, Claimants, Companies, and Agents

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Areas of Practice:

Insurance Bad Faith, including Deceptive Trade Practices, Unfair Claims Handling, Misrepresentation, Prompt Pay, Coverage Questions, Adjuster & TPA Practices, and Actuarial Misconduct.
Class Actions, Mediations and Arbitrations

Legislative Reference Library of Texas

Joe K. Longley-Philip K. Maxwell
Deceptive Trade Practices Act Collection:
Legislative Archive 1973-2001

Expert Consultations

- Adjuster Practices
- Advertising & Sales
- Agent Practices
- Attorney's Fees
- Eroding Limits
- Incentive/Bonus Programs
- Reserves
- Stowers Doctrine
- Subrogation

Texas Lawyer's *Legal Legends*

Texas Lawyer's *Go-To Guide*

Representative Cases

Allstate Ins. Co. v. Watson, 876 S.W.2d 145 (Tex. 1994) (Auto)

Celtic Life Ins. Co. v. Coats, 885 S.W.2d 96 (Tex. 1994) (Health)

Farmers Group, Inc. v. Lubin, 222 S.W.3d 417 (Tex. 2007) (Class Action)

Fogel, et al. v. Farmers Group, Inc., et al., 160 Cal.App.4th 1403, 74 Cal.Rptr.3d 61 (Cal. App. 2nd Dist., 2008) (Class -- Policyholders Fees)

Gibbs v. Main Bank, 666 S.W.2d 554 (Tex.App.—Houston [1st Dist.] 1984, no writ) (Title)

Medical Protective Co. v. Glanz, 721 S.W.2d 382 (Tex.App.—Corpus Christi 1986, writ ref'd) (Professional E & O)

National Western Life Insurance Company v. Rowe, 164 S.W.3d 389 (Tex. 2005) (Life)

Republic Ins. Co. v. Davis, 856 S.W.2d 158 (Tex. 1993) (Reinsurance)

Spencer v. Eagle Star Ins. Co. of Am., 876 S.W.2d 154 (Tex. 1994) (Fire)

Underwriters Life Ins. Co. v. Cobb, 746 S.W.2d 810 (Tex. App.—Corpus Christi, 1988, no writ) (Agents)

United Teachers Assoc. Ins. Co. v. MacKeen & Bailey, Inc., 99 F.3d 645 (5th Cir. 1996) (Actuary Misconduct)

Vail v. Texas Farm Bureau Mut. Ins. Co., 754 S.W.2d 129 (Tex. 1988) (Homeowner)